

TECHSTARS CORPORATE INNOVATION PARTNERSHIPS

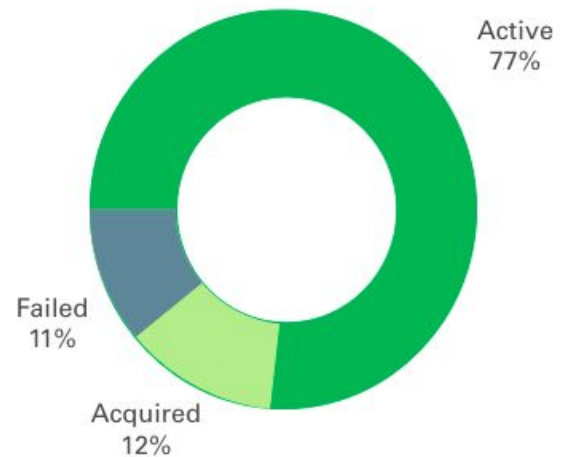
The Techstars Mentorship-Driven Accelerator Program is focused on accelerating the best technical and business talent in a targeted vertical or horizontal city ecosystem.

In partnership with Techstars, you will work with 10 promising early stage companies as they navigate through the Techstars Accelerator Program and work to advance their business to the next phase of growth.

Your organization's participation in the Techstars Accelerator Program will open doors to possible business opportunity while infusing the energy of successful entrepreneurial strategy and tactics into the organization.

- Over **10** years of experience
- Over **1,023** companies to date
- Over **\$3.3B** raised by Techstars companies
- Over **\$8.3B** Techstars companies market cap
- Over **95** program classes graduated

Portfolio Statistics



Techstars Mentorship-Driven Accelerator Examples

Techstars Mobility

Established 2015
Detroit, USA
22 Companies
\$17.62M Raised

Partners

Ford, Verizon, Honda, Munich Re, Siemens Next 47, Dana, Michelin, Opportunity Detroit

Outcomes

Multiple partnerships, pilots and joint marketing contracts. [\(link\)](#)

Techstars Internet of Things

Established 2016
New York City, USA
10 Companies
Graduated January 2017

Partners

PwC, Bosch, Verizon, Siemens Next47, SAP, GE

Outcomes

Partnerships with multiple companies and partners [\(link\)](#)

Barclays Accelerator powered by Techstars

Established 2014
82 Companies
\$76.58M Raised

Locations

London, New York City, Tel Aviv, Cape Town

Outcomes

Partnerships across regions and sub-industries. [\(link\)](#)[\(link\)](#)

Corporate Innovation Partner Testimonials



"Our participation in [Techstars Mobility Accelerator] happens at a few key intervals. As a corporate partner, we look to evaluate companies that we see as the best fit for McDonald's innovation strategy, and we enjoy being part of the competitive screening process. Only the best companies make it through the highly selective process, and we meet with them throughout the program for mentoring, and ideation around how their solutions might apply to our business."

Arif Rafiq
Chief Digital Officer,
McDonald's

[\(link\)](#)



"We need entrepreneurs developing new and innovative products and solutions that have the potential to create new paths for growth, diversify our business model and transform every facet of industry – from supply chain to operations to marketing. This kind of innovation is vital for retail's future and will redefine our industry."

Brian Cornell,
Chairman and CEO,
Target

[\(link\)](#)



"The tremendous energy and creativity [the companies] bring is motivating and we get exposed to a new level of innovative technologies and partnering opportunities.

Swamy Kotagiri
Chief Technology
Officer, Magna

Ridesharing is certainly a trend that we are learning more about, and by teaming up with [SPLT](#) we can get a better understanding of that market and collect data on driver behaviors."

[\(link\)](#)



"We can't rely on antivirus and firewalls anymore, we need to take new steps to innovate. Like all banks, Barclays is increasingly moving its services online for customers so we need to provide them with security, safety and privacy. We need to find another way to do that. [Post-Quantum](#) has provided us with insights into new technologies; new ways of securing the internet..."

Troels Oerting
Chief Information
Security Officer,
Barclays

[\(link\)](#)

"We are thrilled to be working with [ClauseMatch](#) and witnessing their progress after the Barclays Accelerator program. Their platform will enable us to manage all of our global policies and standards more efficiently and effectively across the bank while providing the potential to link to other solutions easily through their API. In large complex organisations, document management can be challenging and so it is great that the industry is innovating to make things easier."

Steven Burman
Global Head of
Compliance
Operations and
Frameworks,
Barclays

[\(link\)](#)



"We're continually looking for ways to work with the startup community and support innovation from young companies that have the potential to grow the music business. Techstars Music has given us a unique opportunity to do that bringing together a group of extraordinary music startups, with whom we've been able to dig in and explore ideas to help translate their visions into market-ready solutions."

Mike Piibe
EVP Digital Strategy,
Sony Music

[\(link\)](#)
